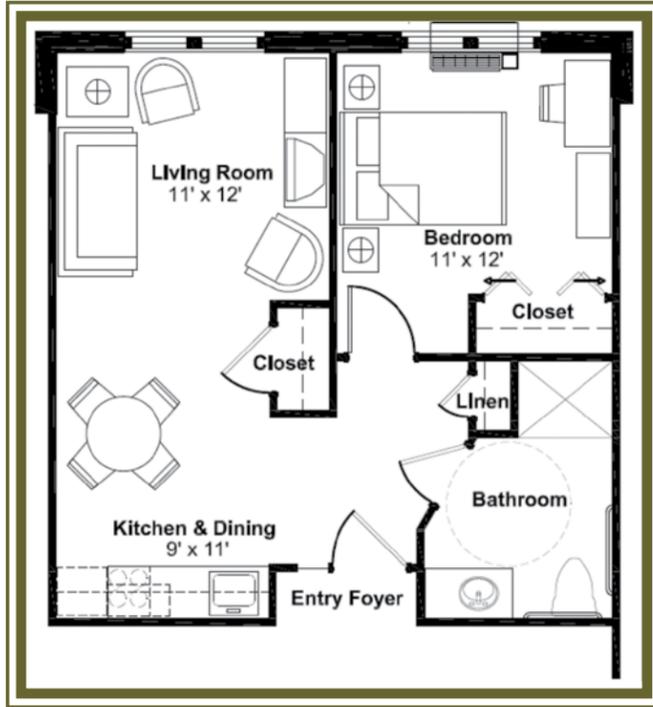
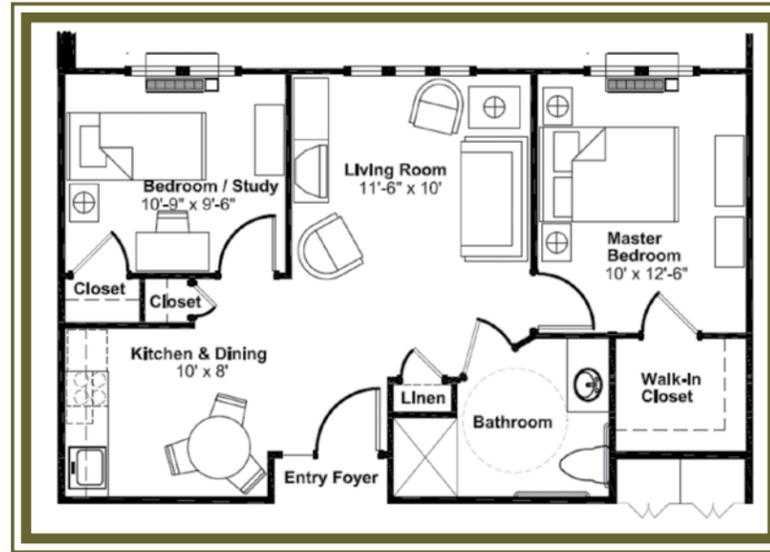


Model Floor Plans



Redbud
One bedroom



Cherry
Two bedroom

Things to consider when seeking care services:

- Speak with others you trust who may have experience with the care center you are considering as reputation is important
- Consider a location that is convenient for family and visitors to allow time for visiting
- Understand financing options
- Visit several care centers to best understand how their services meet your unique needs
- Observe interaction between staff and residents
- Look for ways that care is personalized for each resident
- Use the senses of sight, smell and sound to guide you through your tour
- Review state survey results for an unbiased assessment of each center
- Visit www.ltc.org or www.medicare.gov for additional information



Equal Housing Opportunity — Briarwood Village does not discriminate based on race, color, religion, sex, handicap, familial status or national origin.


**Briarwood
Village**

A community of friends

100 Don Desch Drive
Coldwater, OH 45828
(419) 678-2311
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www.briarwood-village.com

Welcome to...
assisted living at Birch Wood




**Briarwood
Village**

A community of friends

A personal conversation about assisted living at Birch Wood.



It's so nice having lunch together, isn't it?

Yes, Mom, it is. You know how much I worry about you when I don't see you every day. I know you worry about me, but I'm fine by myself. I just need a little extra help once in awhile. Actually, Mom, that's one of the reasons I wanted to talk with you today. I know you feel like you're OK living alone, yet we both know that taking your medication is a challenge, and I know you also worry about falling and being alone where no one is available to help you.

I'm not alone. The dog is with me, and you're only five minutes away if I need anything.

I know, Mom, and I love to visit with you all the time, yet I'd like to talk with you about a new option that I think you would really like, and that would make us both feel more comfortable.

OK. Tell me more about it.

Well, my neighbor was telling me about a new continuing care community called Briarwood Village. It has five different neighborhoods with various lifestyle options under one roof, with the assurance that

should your lifestyle change, services are available if you need them.

But I don't need anyone to take care of me. I can take care of myself ... and I have you if I need help.

What would you think about a new apartment in the Birch Wood assisted living neighborhood? You could still live independently and come and go as you please. Plus, there are people there who can give you some support such as helping you with managing your medications, bathing, or getting dressed.

But I don't want to give up my house for a tiny little room.

You wouldn't have to, Mom. Birch Wood offers a choice of



spacious one- and two- bedroom floor plans. Each apartment also includes an open kitchenette and living room, as well as a private bath and ample storage.

And what about my furniture, and can I take my dog Heidi too?

Absolutely! You can decorate the interior of your apartment however you'd like, and you can bring your favorite furniture with you. Birch Wood is pet-friendly, so of course you can take Heidi. And just think, Mom, you wouldn't have to worry about all of the house maintenance and bills either. There is just one monthly fee to cover everything.

Well, what about my meals, do I still have to cook?

No, they have restaurant-style dining with home-cooked meals, and you always have your choice of what you'd like to eat. And remember, you always have your own kitchenette in your apartment where you can keep all of your favorite foods.

But what about my friends? We play cards every Wednesday.

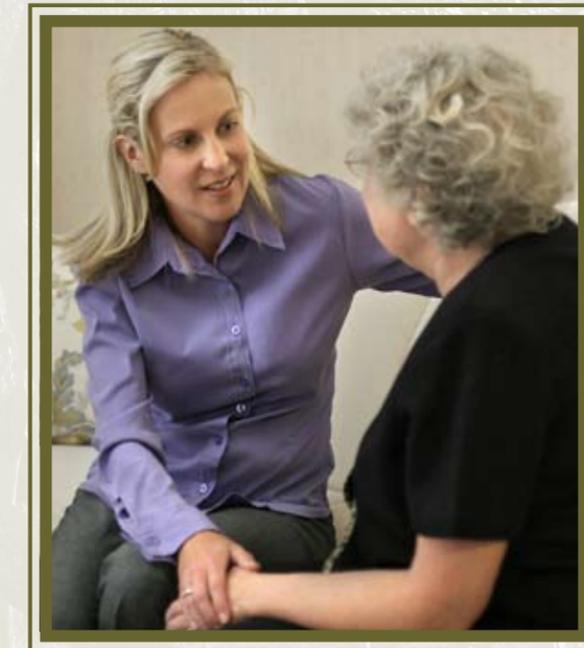
Mom, I think your friends would love Birch Wood too! The neighborhood provides plenty of life enrichment and social programs, as well as all of the amenities on Main Street. And I know how you love to exercise; there is also a fitness room!

What is Main Street and where is it?

Main Street is the heart of Briarwood Village. There is a beauty salon, library, chapel, and community room to meet with friends and family. Plus, there is a café, post office, and wellness shoppe, too. And you can even do your own banking in the Village! Everything you need is right there for your convenience ... all without leaving the Village.

How would the cost compare to keeping my own home? You know I'm very careful with my money.

When you factor in home maintenance, property taxes, insurance, and utilities, Briarwood Village is quite comparable to owning your own home. There is just one monthly fee to cover all the services you need.



So what you're saying is that I can still live life on my terms at Birch Wood, just like I'm doing now at home?

That's right, Mom, that's what I thought you'd love about it. I know how much you value your

independence, and so do I, and so does the staff at Birchwood. You would be surrounded by friends and always have something to do. Plus, you would have the peace of mind knowing help is there if and when you need it, and so would I.

Well, it can't hurt to take a look at it and learn more. What do we need to do?

I'll call Briarwood Village at (419) 678-2311 to set up a meeting with the community coordinator to learn more about Birch Wood assisted living.